

PRIVACY NOTICE

1. Introduction

Ski 4 Less Limited are committed to protecting and respecting your privacy.

This policy (together with our website terms of use and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

The rules on processing of personal data are set out in the General Data Protection Regulation (the "GDPR").

2. Credit

This document was created using a template from LHS Solicitors.

3. Definitions

Data controller - A controller determines the purposes and means of processing personal data.

Data processor - A processor is responsible for processing personal data on behalf of a controller.

Data subject – Natural person

Categories of data: Personal data and special categories of personal data

Personal data - The GDPR applies to 'personal data' meaning any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier (as explained in Article 6 of GDPR). For example, name, date of birth, passport number, home address or private email address. Online identifiers include IP addresses and cookies.

Special categories personal data - The GDPR refers to sensitive personal data as 'special categories of personal data' (as explained in Article 9 of GDPR). The special categories specifically include genetic data, and biometric data where processed to uniquely identify an individual. Other examples include racial and ethnic origin, sexual orientation, health data, trade union membership, political opinions, religious or philosophical beliefs.

Processing - means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Third party - means a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorised to process personal data.

4. Who are we?

Ski 4 Less Limited is the data controller. This means we decide how your personal data is processed and for what purposes. Our contact details are: ukoffice@ski4less.com or telephone 01492 532752. For all data matters contact us by email or phone.

5. The purpose(s) of processing your personal data

We use your personal data for the following purposes:

Preparing invoices and the booking of accommodation, travel arrangements, ski passes, ski/snowboard lessons, restaurant reservations, ski/snowboard equipment hire.

6. The categories of personal data concerned

With reference to the categories of personal data described in the definitions section, we process the following categories of your data:

Personal data: Title, name, date of birth, address, telephone numbers, email address and passport number if required for travel and accommodation reservations.

We have obtained your personal data from your previous enquiry with us via telephone, email, booking forms, our website or Facebook page.

7. What is our legal basis for processing your personal data?

a) Personal data (article 6 of GDPR)

Our lawful basis for processing your general personal data:

Processing necessary for the performance of a contract with the data subject or to take steps to enter into a contract	AIRLINE/ACCOMMODATION/TRANSPORT/SKI PASS/SKI HIRE/LESSON RESERVATIONS
Processing necessary for compliance with a legal obligation	ACCOMMODATION/TRANSPORT RESERVATIONS THE TRAVEL VAULT/ATOL/ABTA
Processing necessary for the purposes of the legitimate interests of the data controller or a third party, except where such interests are overridden by the interests or fundamental rights or freedoms of the data subject	YOUR INTEREST IN OUR SERVICES/PRODUCTS REQUIRED BY SUPPLIERS REQUIRED BY ATOL/ABTA/THE TRAVEL VAULT COMPLYING WITH TERMS & CONDITIONS

More information on lawful processing can be found on the [ICO website](#).

8. Sharing your personal data

Your personal data will be treated as confidential and will be shared only with our suppliers and partner companies in order to carry out the services you have booked with us.

9. How long do we keep your personal data?

We keep your personal data for no longer than necessary. We retain information to safeguard against legal claims/complaints and to inform you of our services and products that you are interested in. We only send relevant information based on your previous dealings with us.

10. Providing us with your personal data

We require your personal data as it is a requirement necessary to enter into a contract with us for the provision of your holiday package. Without it we cannot accept your reservation.

11. Your rights and your personal data

Unless subject to an exemption under the GDPR, you have the following rights with respect to your personal data:

- The right to request a copy of the personal data which we hold about you.
- The right to request that we correct any personal data if it is found to be inaccurate or out of date.
- The right to request your personal data is erased where it is no longer necessary to retain such data.
- The right to request that we provide you with your personal data and where possible, to transmit that data directly to another data controller, (known as the right to data portability), (where applicable i.e. where the processing is based on consent or is necessary for the performance of a contract with the data subject and where the data controller processes the data by automated means).
- The right, where there is a dispute in relation to the accuracy or processing of your personal data, to request a restriction is placed on further processing.
- The right to object to the processing of personal data, (where applicable i.e. where processing is based on legitimate interests (or the performance of a task in the public interest/exercise of official authority); direct marketing and processing for the purposes of scientific/historical research and statistics).

12. Transfer of Data Abroad

We do not transfer data outside the EEA.

13. Automated Decision Making

We do not use any form of automated decision making in our business.

14. E-newsletter

If we send you information or marketing of our products or services, your email details are processed by 'MailChimp' The Rocket Science Group, USA. MailChimp participates in and has certified its compliance with the [EU-U.S and Swiss-U.S Privacy Shield Framework](#). You can view the [MailChimp Privacy Policy](#) on their website.

We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter.

15. Cookie Policy

Introduction - Our site uses cookies. We will ask you to consent to our use of cookies when you visit our site. If you choose to continue we will assume that you are happy to receive all cookies from our site.

What is a Cookie? - A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Ski4less.com uses cookies to help identify and track visitors, their usage of ski4less.com, and their website access preferences. Ski4less.com visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Ski4less.com's website.

Why do we use Cookies? - Like most website operators, Ski4less.com collects non-personally-identifying information about our users' activity on the site, for example the number of users viewing our pages, browser type, date and time of each visitor.

Ski4less.com's purpose in collecting non-personally identifying information is to better understand how our visitors use our website and to monitor and report on the effectiveness of the site & help us use it.

We use a standard WordPress service to collect information.

How do I control Cookies? - You can use your web browser to:

- delete all cookies
- block all cookies
- allow all cookies

- block third-party cookies
- clear all cookies when you close the browser
- open a private browsing (incognito session) which allows you to browse the internet without storing local data
- install add-ons and plug-ins to extend browser functionality

Where to find information about controlling cookies

- [Internet Explorer cookies information](#)
- [Chrome cookies information](#)
- [Firefox cookies information](#)
- [Safari cookies information](#)
- [Opera cookies information](#)

Useful information - A number of websites provide detailed information on cookies, including [AboutCookies.org](#) and [AllAboutCookies.org](#). <https://ico.org.uk/for-the-public/online/cookies/>

16. Further processing

If we wish to use your personal data for a new purpose, not covered by this Data Privacy Notice, then we will provide you with a new notice explaining this new use prior to commencing the processing and setting out the relevant purposes and processing conditions.

17. Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

18. How to make a complaint

To exercise all relevant rights, queries or complaints please in the first instance contact our data protection representative Tony Leece at ukoffice@ski4less.com or 01492 532752.

If this does not resolve your complaint to your satisfaction, you have the right to lodge a complaint with the [Information Commissioners Office](#) on 03031231113 or via email <https://ico.org.uk/global/contact-us/email/> or at the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, England.